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SCHLENK

Product Information

Business Unit
Effect Pigments - Cosmetics

Alegrace® Aurous

Luxury Effect Pigments for Cosmetics

Product	Morphology	Solid Content (%)	D50 Value (µm)	Natural Gold Shade
Alegrace® Aurous 21/71-1 White Gold	UTP	100	21	White Gold Shade
Alegrace® Aurous 21/11-1 Yellow Gold	UTP	100	21	24 Carat Gold Shade
Alegrace® Aurous 21/22-1 OrangeGlow	UTP	100	21	Orange Gold Shade
Alegrace® Aurous 21/23-1 LavaGlow	UTP	100	21	Red Orange Gold Shade

Product Description

Alegrace® Aurous is a range of Ultra-Thin Pigments (UTP) that give a luxurious dimension to cosmetic formulations. Alegrace® Aurous offers a broad palette of natural gold shades with very strong colour saturation and excellent opacity. This solvent-free series is easy to formulate and convinces with high product safety. For the perfect golden shine!

Unique Selling Points

- outstanding coverage
- genuine orange gold effect
- highest metallic brilliance
- pleasant skin feel
- countless combination & formulation possibilities
- suitable for water-based formulations
- suitable for products exposed to higher mechanical forces (e.g. pressed powders)

APPLICATIONS

Nail Polish | Lip Make-Up | Face Make-Up | Eye Make-Up | Skin Care | Toiletries | Hair Care

Please note:* ***For water-based formulations,* *especially those that show neutral to acidic ph-value milieu, customers always have to verify the compatibility and stability of Alegrace® Aurous series in the specific customer formulation by long-term stability tests!*

Documents available

- Technical Data Sheet
- MSDS
- Product Information
- Guideline Formulations
- Communication SCHLENK.net & Homepage

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Alegrace® Aurous mixing possibilities

By combining/mixing the four pure Alegrace® Aurous shades, any vivid natural gold shade is possible.

Alegrace® Aurous
21/71-1 White Gold

Alegrace® Aurous
21/11-1 Yellow Gold

Alegrace® Aurous
21/ 23-1 LavaGlow

Alegrace® Aurous
21/22-1 OrangeGlow

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